



2024

National Congress

17-19 October 2024 • Hilton Sydney

Past, Present and Future

Three Professions

Two Associations

One Future

Sponsorship Prospectus

Australian Dental and Oral Health Therapists' Association (ADOHTA)
and the
Dental Hygienists Association of Australia (DHAA)
National Congress 2024
The first of its kind

oralhealthcongress.com.au

ADOHTA and DHAA combining for the first time

We are pleased to announce we are joining forces to present the largest and first of its kind educational event for the 5000+ registered dental hygienists, dental therapists and oral health therapists in Australia.

ADOHTA
AUSTRALIAN DENTAL AND ORAL HEALTH
THERAPISTS' ASSOCIATION

DHAA Dental Hygienists
Association of Australia Ltd.

Invitation from the Hosts

Dear Esteemed Members, Friends and Colleagues,

We are thrilled to extend our warmest welcome to you for an exciting and momentous event in the realm of oral health. The ADOHTA-DHAA National Congress is a ground-breaking occasion where the Australian Dental and Oral Health Therapists' Association (ADOHTA) and the Dental Hygienists Association of Australia (DHAA) together will set a new calibre of Continuing Professional Development (CPD).

Set against the iconic backdrop of Sydney, from 17-19 October 2024, this Congress embodies the theme, "Three Professions, Two Associations, One Future". The joint efforts of ADOHTA and DHAA signify the unity of dental hygienists, dental therapists and oral health therapists forging a path towards a collective and impactful future.

The ADOHTA-DHAA National Congress 2024 is not just an event; it is a celebration of unity, collaboration and the boundless possibilities that lie ahead. We encourage you to be part of this historic occasion, contributing your expertise to shape the trajectory of our shared future.

We look forward to welcoming you to Hilton Sydney, where the spirit of unity will shine brightly from 17-19 October 2024.

Together for a brighter future,

A/Prof Carol Tran & William Carlson-Jones (CJ)



Why Sponsor or Exhibit?

The following key opportunities are designed to maximise your brand position and are your best opportunity to engage with industry leaders, key decision makers and the oral health practitioners who know and treat thousands of Australians daily. We present a range of sponsorship opportunities but also invite new proposals. The Organising Committee is pleased to discuss specialty curated packages that will **meet your objectives** for participating in this first of its kind event with the aim of maximising the benefits to your organisation and Congress participants. Support of the Congress will provide your organisation with several key benefits, such as:



Exposure to a qualified, relevant and influential audience before, during and after the event.



Countless networking opportunities during the Congress to promote your organisation's products and services directly to our patient-focused members.



Your organisation will be recognised as keen and vital supporter of ADOHTA and DHAA members.



Supporters of the Congress will consolidate existing industry relationships and develop new ones.

Effective Networking

Our delegates are leaders in their field focused on oral health promotion and the prevention of oral disease; our members are at the forefront of patient management and thus your market reach potential is unlimited in this area. ADOHTA and DHAA delegates are keen to align with suppliers and services that add value and benefit to their practice. Our membership is collaborative and engaging and embrace inclusion of all participants. Sponsors and exhibitors are invited to selected social functions and are encouraged to network outside the exhibition. Major sponsors are invited to share their program ideas with the Organising Committee, an opportunity rarely afforded in current conferencing formats. There is a real sense of camaraderie, as the oral health community actively participates in creative stand theming, competitions and other exhibition activities.

Why Participate?



Congress delegates are keen to improve their knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to supporting delegate professional development and enhances your ability to showcase products dedicated to practitioners and patients alike.



Your company's involvement, commitment and support for ADOHTA and DHAA will be widely acknowledged leading up to and during the Congress.



Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.



Congress Venue

Located in downtown Sydney's central business district, Hilton Sydney offers a contemporary meeting and accommodation for the first ever Joint Congress.

A key component of the Congress was selecting a venue that caters for the expected numbers and plenty of space for our invaluable sponsors, offering delegates and stakeholders alike the chance to network while providing an exclusive feel.

The Hilton Sydney offers a Grand Ballroom with seating for up to 1,100 people and an exhibition space that fits up to 40 booths. We also have the choice of concurrent meeting rooms, boardrooms, breakout corridors, pre-function areas, and other dedicated spaces.

Importantly, we envisage large delegate numbers will stay at the Hilton Sydney, providing additional opportunities for out of session meetings and serendipitous moments of opportunity to occur.



Entitlements Summary

	Platinum \$40,000 Exclusive	Gold \$30,000 Two Opportunities	Silver \$20,000 Three Opportunities	Bronze \$17,500 Four Opportunities	Exhibition \$7,500 Limited Opportunities
Entitlements					
Opportunity to conduct a brand activation on the Exhibition Stage for one day of the Congress (Timing and nature of activation to be approved by the Organising Committee)	✓				
Verbal acknowledgement as the Platinum Sponsor at the opening and closing sessions	✓				
Verbal acknowledgement as a Gold Sponsor during the Congress		✓			
Verbal acknowledgement as a Silver Sponsor during the Congress			✓		
Verbal acknowledgement as a Bronze Sponsor during the Congress				✓	
Acknowledgement at chosen session. Speaker to be mutually agreed by the sponsor and Organising Committee	✓	✓			
Logo on holding slide during chosen session	✓	✓			
Logo in Program against your chosen session	✓	✓			
Opportunity to hold a one-hour breakfast session for up to 100 delegates on a topic of your choice (at cost, and subject to Organising Committee Approval)	✓	✓			
Audience Address					
Audience address at the start of your chosen session	Five minutes	Two minutes			
Trade Exhibition					
Trade Booth	Four Trade Booths located in a prominent position	Two Trade Booths located in a prominent position	One Trade Booths located in a prominent position	One Trade Booths located in a prominent position	One Trade Booth
Marketing & Promotion					
Logo on the Congress materials	✓	✓	✓	✓	✓
Logo and hyperlink to your company website on the Congress Website	✓	✓	✓	✓	✓
Logo on sponsor acknowledgement slide shown at the beginning and end of sessions	✓	✓	✓	✓	
Logo and company profile featured in the Congress App	✓	✓	✓	✓	✓
Advertisement in both the ADOHTA and DHAA e-Newsletters published in an edition of your choice in 2024	Full Page	Half Page			
Satchel Inserts (items to be approved by the Organising Committee)	Two	One			One
Company profile or video on the Congress website	400 words				
Company profile on the Congress website	400 words	200 words	200 words	100 words	
Opt-in delegate list two weeks prior to the Congress	✓				
Opt-in delegate list one week prior to the Congress		✓	✓		
Registrations					
Complimentary Registrations for all sessions and catering	Four	Two	Two	One	One
Welcome Reception complimentary tickets	Four	Two	One	One	One
Gala Dinner complimentary tickets	Four	Two	One	One	

	Welcome Reception \$25,000 Exclusive	Gala Dinner \$30,000 Exclusive	Satchel \$20,000 Exclusive	Congress App \$17,500 Exclusive	Lanyard and Name Badge \$10,000 Exclusive
Entitlements					
Exclusive sponsorship of the Welcome Reception	✓				
Verbal acknowledgement as the Welcome Reception Sponsor during the Congress.	✓				
Five-minute speaking opportunity at the opening of the Welcome Reception	✓				
Logo on all Welcome Reception presentation holding slide	✓				
Exclusive sponsorship of the Gala Dinner		✓			
Exclusive branding and acknowledgement at the Gala Dinner including (but not limited to) signage and table menus		✓			
Five-minute speaking opportunity at the opening of the Gala Dinner		✓			
Logo on all Gala Dinner presentation holding slides		✓			
Verbal acknowledgement as the Gala Dinner Sponsor during the Congress		✓			
Logo displayed on the satchel			✓		
Acknowledgement as the Satchel Sponsor during the Congress.			✓		
Daily push notifications (one) during the Congress about your company services or products				✓	
Logo appears on the home page of the mobile App				✓	
Logo included on the Lanyard					✓
Logo printed on Name Badges					✓
Acknowledgement as the Lanyard and Name Badge Sponsor during the Congress					✓
Marketing & Promotion					
Logo on all Congress materials	✓	✓	✓	✓	✓
Logo and hyperlink to your company website on the Congress Website	✓	✓	✓	✓	✓
Logo and company profile featured in the Congress App	✓	✓	✓	✓	
Logo in the Congress App					
Advertisement in both the ADOHTA and DHAA e-Newsletters published in an edition of your choice in 2024	Half Page	Half Page			
Satchel Insert (items to be approved by the Organising Committee)	One	One	Two	One	One
Company profile on the Congress website	200 words	200 words	100 words	100 words	100 words
Registrations					
Complimentary Registrations for all sessions and catering	Two	Two	Two	Two	One
Welcome Reception complimentary tickets	Four	Two	Two	Two	One
Gala Dinner complimentary tickets	Two	Four	Two	Two	One

Individual Opportunities

	Photography \$20,000 Exclusive	Water Bottle \$5,000 Exclusive	Barista \$15,000 Two Opportunities	Workshop \$15,000 Limited	ADOTHA & DHAA Awards From \$1,500 Three Opportunities
Entitlements					
Photo props with sponsor logo (chalkboard, message signs, etc.) will be available at the exhibition hall and all social events	✓				
Delegates are encouraged to take photos with photo props, either by the Congress photographer, or by themselves	✓				
Opportunity to offer a prize for the best photo presented (prize will be at your organisations expense)	✓				
Opportunity to supply a branded drink bottle		✓			
Acknowledgement as the Water Bottle Sponsor during the Congress		✓			
Opportunity to supply a compostable/ reusable branded coffee cup			✓		
Your corporate signage prominently displayed at the Barista Coffee Cart. Free standing banner to be supplied by sponsor			✓		
Opportunity to supply merchandise to be worn by the barista			✓		
Acknowledgement as the Barista Sponsor during the Congress			✓		
Company banner displayed in the workshop room				✓	
Verbal acknowledgement as the sponsor at the workshop.				✓	
Logo displayed on holding slide of the workshop				✓	
Naming rights sponsorship of one award					✓
Opportunity for a representative to present the award at the Gala Dinner					✓
Marketing & Promotion					
Logo on all Congress materials		✓	✓	✓	
Logo and hyperlink to your company website on the Congress Website	✓	✓	✓	✓	✓
Logo and company profile featured in the Congress App				✓	
Logo in the Congress App					✓
Advertisement in both the ADOHTA and DHAA e-Newsletters published in an edition of your choice in 2024					
Satchel Insert (items to be approved by the Organising Committee)				One	
Company profile on the Congress website	100 words		100 words	100 words	50 words
Registrations					
Complimentary Registrations for all sessions and catering	Two		Two	One	
Welcome Reception complimentary tickets	Two		Two	One	
Gala Dinner complimentary tickets	Two		Two	One	Two

Major Opportunities

Platinum Sponsor

\$40,000

Exclusive Opportunity

The Platinum Sponsor Package is tailored to one exclusive sponsor seeking engagement with the Oral Health Practitioner sector and strong brand association with this highly successful event. Our exclusive Platinum Sponsor will benefit from high-level exposure and visibility for the first ever ADOHTA-DHAA National Congress.

As the Exclusive Platinum Sponsor, you will receive the following benefits:

Trade Exhibition

- Four Trade booths located in a prominent position (or area of your choice)

Exclusive Entitlements

- Opportunity to conduct a brand activation on the Exhibition Stage for one day of the Congress. Timing and nature of activation to be approved by the Organising Committee

Marketing

- Verbal acknowledgement as the Platinum Sponsor at the opening and closing sessions
- Logo on all Congress materials
- Logo on sponsor acknowledgement slide shown at the beginning and end of sessions
- Logo and hyperlink to your company website, prominently displayed on the Congress website
- Company profile or video on the Congress website (max 400 words)
- Logo and company profile featured in the Congress App
- Two satchel inserts (items to be approved by the Organising Committee)
- One page advertisement in both the ADOHTA and DHAA e-Newsletters published in an edition of your choice in 2024 (e.g. April, August)
- Opt-in delegate list two weeks prior to the Congress
- One push notification and one social media post (Facebook and LinkedIn) to acknowledge as the Platinum Sponsor

Registration

- Four Registrations for all sessions and catering
- Four Welcome Reception complimentary tickets
- Four Gala Dinner complimentary tickets

Speaker Sponsorship

- Acknowledgement at chosen session. Speaker to be mutually agreed by the sponsor and Organising Committee
- Logo on presentation holding slide
- Logo in Program against your chosen session
- Five-minute audience address at the start of your chosen session

Platinum Sponsor Optional Extra - Breakfast Session at Cost

- Opportunity to hold a one-hour breakfast session for up to 100 delegates on a topic of your choice
- Room hire, audio-visual requirements, speaker costs and food and beverage costs will be at the expense of the sponsor
- Content including title, speaker details and a brief synopsis of your proposed breakfast session is to be sent to the Organising Committee for approval (Alternately, the topic/speaker can be identified by the Organising Committee)



Major Opportunities

Gold Sponsor

\$30,000

Two Opportunities

As a Gold Sponsor, you will receive the following benefits:

Trade Exhibition

- Two Trade booths located in a prominent position (or area of your choice)

Registration

- Two Registrations for all sessions and catering
- Two Welcome Reception complimentary tickets
- Two Gala Dinner complimentary tickets

Speaker Sponsorship

- Acknowledgement at chosen session. Speaker to be mutually agreed by the sponsor and Organising Committee
- Logo on presentation holding slide
- Logo in Program against your chosen session
- Two-minute audience address at the start of your chosen session

Marketing

- Verbal acknowledgement as a Gold Sponsor during the Congress
- Logo on all Congress materials
- Logo on sponsor acknowledgement slide shown at the beginning and end of sessions
- Logo and hyperlink to your company website on the Congress website
- Company profile on the Congress website (200 words max)
- Logo and company profile featured in the Congress App
- One satchel insert (item to be approved by the Organising Committee)
- Half page advertisement in both the ADOHTA and DHAA e-Newsletters published in an edition of your choice in 2024 (e.g. April, August)
- Opt-in delegate list one week prior to the Congress

Gold Sponsor Optional Extra - Breakfast Session at Cost

- Opportunity to hold a one-hour breakfast session for up to 100 delegates on a topic of your choice
- Room hire, audio-visual requirements, speaker costs and food and beverage costs will be at the expense of the sponsor
- Content including title, speaker details and a brief synopsis of your proposed breakfast session is to be sent to the Organising Committee for approval (Alternately, the topic/speaker can be identified by the Organising Committee)

Silver Sponsor

\$20,000

Three Opportunities

As a Silver Sponsor, you will receive the following benefits:

Trade Exhibition

- One Trade booth located in a prominent position

Registration

- Two Registrations for all sessions and catering
- One Welcome Reception complimentary ticket
- One Gala Dinner complimentary ticket

Marketing

- Verbal acknowledgement as a Silver Sponsor during the Congress
- Logo on sponsor acknowledgement slide shown at the beginning and end of sessions
- Logo on all Congress materials.
- Logo and hyperlink to your company website on the Congress website.
- Company profile on the Congress website (max 200 words).
- Logo and company profile featured in the Congress App
- Opt-in delegate list one week prior to the Congress

Bronze Sponsor

\$17,500

Four Opportunities

As a Bronze Sponsor, you will receive the following benefits:

Trade Exhibition

- One Trade booth located in a prominent position

Registration

- One Registration for all sessions and catering
- One Welcome Reception complimentary ticket
- One Gala Dinner complimentary ticket

Marketing

- Verbal acknowledgement as a Bronze Sponsor during the Congress
- Logo on sponsor acknowledgement slide shown at the beginning and end of sessions
- Logo on all Congress materials.
- Logo and hyperlink to your company website on the Congress website.
- Company profile on the Congress website (max 100 words)
- Logo and company profile featured in the Congress App

The key difference between Bronze and Silver Sponsorship is access to the Opt-in delegate list (Platinum, Gold and Silver Sponsors only).

Individual Opportunities

Welcome Reception Sponsor

\$25,000

Exclusive Opportunity

The Welcome Reception provides the ideal opportunity to showcase your company to all delegates in an informal and high energy environment. It is the first function of the Congress that provides high brand-exposure, as all Congress delegates come together to catch up and network.

As the Welcome Reception Sponsor, you will receive the following benefits:

Registration

- Four Welcome Reception complimentary tickets
- Two Registrations for all sessions and catering
- Two Gala Dinner complimentary tickets

Welcome Reception Sponsor

- Exclusive sponsorship of the Welcome Reception
- Five-minute speaking opportunity at the opening of the Welcome Reception
- Logo on presentation holding slide

Marketing

- Verbal acknowledgement as the Welcome Reception Sponsor during the Congress
- Logo on all Congress materials
- Logo and hyperlink to your company website on the Congress website
- Company profile on the Congress website (max 200 words)
- Logo and company profile featured in the Congress App
- One satchel insert (item to be approved by the Organising Committee)
- Half page advertisement in both the ADOHTA and DHAA e-Newsletters published in an edition of your choice in 2024 (e.g. April, August)

Gala Dinner Sponsor

\$30,000

Exclusive Opportunity

The Gala Dinner is the premier celebration event of Oral Health in Australia. Your company will increase its reputation by being aligned to such a prestigious event.

As the Gala Dinner Sponsor, you will receive the following benefits:

Registration

- Four Gala Dinner complimentary tickets
- Two Registration for all sessions and catering
- Two Welcome Reception complimentary tickets

Gala Dinner Sponsor

- Exclusive sponsorship of the Gala Dinner
- Five-minute speaking opportunity at the opening of the Gala Dinner
- Exclusive branding and acknowledgement at the Gala Dinner including (but not limited to) signage and table menus
- Logo on all Gala Dinner presentation holding slides

Marketing

- Verbal acknowledgement as the Gala Dinner Sponsor during the Congress
- Logo on all Congress materials
- Logo and hyperlink to your company website on the Congress website
- Company profile on the Congress website (max 200 words)
- Logo and company profile featured in the Congress App
- One satchel insert (item to be approved by the Organising Committee)
- Half page advertisement in both the ADOHTA and DHAA e-Newsletters published in an edition of your choice in 2024 (e.g. April, August)

Satchel Sponsor

\$20,000

Exclusive Opportunity

Satchel sponsorship is an ideal way to promote your company to Congress delegates giving them something they will use well beyond the event. The satchel will be distributed to each delegate at registration.

As the Satchel Sponsor, you will receive the following benefits:

Registration

- Two Registrations for all sessions and catering
- Two Welcome Reception complimentary tickets
- Two Gala Dinner complimentary tickets

Marketing

- Logo displayed on the satchel
- Logo on all Congress materials
- Logo and hyperlink to your company website on the Congress website
- Company profile on the Congress website (max 100 words)
- Logo and company profile featured in the Congress App
- Two satchel inserts (items to be approved by the Organising Committee)
- Acknowledgement as the Satchel Sponsor during the Congress

Congress App Sponsor

\$15,000

Exclusive Opportunity

The majority of delegates use the Congress App to view sessions and navigate the Congress venue. The App works across various platforms and is subjected to rigorous testing before being released. Put your company's products and services in the hands of attendees. Secure your exclusive sponsorship of the App for the ADOHTA-DHAA National Congress 2024.

As the App Sponsor, you will receive the following benefits:

Registration

- Two Registrations for all sessions and catering
- Two Welcome Reception complimentary tickets
- Two Gala Dinner complimentary tickets

App Sponsorship

- Logo appears on the home page of the mobile App
- Daily push notifications (one) during the Congress about your company services or products

Marketing

- Logo on all Congress materials
- Logo and hyperlink to your company website on the Congress website
- Company profile on the Congress website (max 100 words)
- Logo and company profile featured in the Congress App
- One satchel insert (item to be approved by the Organising Committee)

Individual Opportunities

Lanyard and Name Badge Sponsor

\$10,000

Exclusive Opportunity

Lanyard and Name Badge sponsorship is an ideal way to promote your company to the full Congress delegation. Name tags will have your company logo printed on them.

As the Lanyard and Name Badge Sponsor, you will receive the following benefits:

Registration

- One Registration for all sessions and catering
- One Welcome Reception complimentary ticket
- One Gala Dinner complimentary ticket

Marketing

- Logo included on the Lanyard
- Logo printed on Name Badges
- Logo on all Congress materials
- Logo and hyperlink to your company website on the Congress website
- Company profile on the Congress website (max 100 words)
- One satchel insert (item to be approved by the Organising Committee)
- Acknowledgement as the Lanyard and Name Badge Sponsor during the Congress

Photography Sponsor

\$20,000

Exclusive Opportunity

This is a unique opportunity to reinforce your brand to all delegates during the Congress and Social Functions, which provide a small keepsake as a memento of the Congress. Photos with your company logo are expected to be widely circulated through social media via delegates and the ADOHTA and DHAA media channels during and after the Congress.

As the Photography Sponsor, you will receive the following benefits:

Registration

- Two Registrations for all sessions and catering
- Two Welcome Reception complimentary tickets
- Two Gala Dinner complimentary tickets

Marketing

- Photo props with sponsor logo (chalkboard, message signs, etc.) will be available at the exhibition hall and all social events
- Delegates are encouraged to take photos with photo props, either by the Congress photographer, or by themselves
- Opportunity to offer a prize for the best photo presented (prize will be at your organisations expense)
- Logo and hyperlink to your company website on the Congress website
- Company profile on the Congress website (max 100 words)

Water Bottle Sponsor

\$5,000

Exclusive Opportunity

You will have the option to supply a drink bottle* branded with your company logo to be distributed to each delegate at registration.

As the Water Bottle Sponsor, you will receive the following benefits:

Marketing

- Opportunity to supply a branded drink bottle*
- Logo and hyperlink to your company website on the Congress website
- Logo on all Congress materials
- Acknowledgement as the Water Bottle Sponsor during the Congress

** Please ensure your drink bottle is made from recycled material in line with the sustainability commitments of ADOHTA and DHAA.*

Barista Sponsor

\$15,000

Two Opportunities

In line with ADOHTA and DHAA's sustainability commitment, disposable cups will not be used. We encourage a novel way to promote your organisation e.g. each delegate getting a coffee to receive a sticker to wear.

As a Barista Sponsor, you will receive the following benefits:

Registration and Social Functions

- Two Registrations for all sessions and catering
- Two Welcome Reception complimentary tickets
- Two Gala Dinner complimentary tickets

Marketing

- Opportunity to supply a compostable/reusable branded coffee cup*
- Your corporate signage prominently displayed at the Barista Coffee Cart. Free standing banner to be supplied by sponsor
- Logo and hyperlink to your company website on the Congress website
- Company profile on the Congress website (max 100 words)
- Logo on all Congress materials
- Opportunity to supply merchandise to be worn by the barista*
- Acknowledgement as the Barista Sponsor during the Congress

** Branded compostable coffee cups/reusable branded cups (e.g. Keep Cups) and barista uniforms are to be provided by the Sponsor or can be arranged by the Organising Committee at an additional cost to Sponsor.*

Individual Opportunities

Workshop Sponsor

\$15,000

Limited Opportunities

A Workshop sponsor will provide an opportunity for delegates to learn through a hands-on approach. It is a powerful way to enhance skills training because it gives delegates the opportunity to not only learn but to apply and practice new skills in a safe environment.

As a Workshop Sponsor, you will receive the following benefits:

Registration

- One Registration for all sessions and catering
- One Welcome Reception complimentary ticket
- One Gala Dinner complimentary ticket

Workshop

- Company banner displayed in the workshop room
- Verbal acknowledgement as the sponsor at the workshop.
- Logo displayed on holding slide of the workshop

Marketing

- Logo on all Congress materials
- Logo and hyperlink to your company website on the Congress website
- Company profile on the Congress website (max 100 words)
- Logo and company profile featured in the Congress App
- One satchel insert (item to be approved by the Organising Committee).

ADOHTA & DHAA Awards

\$1,500 – \$3,000

Three Opportunities

In recognition of oral health practitioners who exemplify commitment to oral health care, ADOHTA and DHAA's oral health practitioner awards are a way of acknowledging members who go above and beyond to raise the bar of our professions. As an award sponsor you will demonstrate your organisations commitment to the oral health practitioner workforce and the meaningful impact they have on the oral health of the community.

Award options:

1. Oral Health Practitioner of the Year (ADOHTA) Award and Oral Health Award (DHAA) – \$3000
2. People's Choice Award (ADOHTA) – \$1500
3. Oral Health Student of the Year (DHAA) – please contact sponsorship@dhaa.info for details of this award and sponsorship opportunities.

As an ADOHTA & DHAA Award Sponsor, you will receive the following benefits:

Registration

- Two Gala Dinner complimentary tickets

Marketing

- Naming rights sponsorship of the respective award/s
- Opportunity for a representative to present the award at the Gala Dinner
- Logo and hyperlink to your company on the Congress website
- Company profile on the Congress website (50 words max)
- Logo in the Congress App

Exhibition

Exhibition

\$7,500

Multiple

Exhibiting at the Congress is a fantastic opportunity to have direct contact with a vast number of people within the oral health practitioner sector. Exhibition booths play a key integral part in the Congress. The exhibition area has been designed to ensure maximum visibility and accessibility to facilitate interaction between delegates and exhibitors.

To maximise exposure, morning and afternoon teas will be served in the exhibition area, and the lunch period will include ample time for exhibition viewing. As an exhibitor you will receive acknowledgment on the Congress website and in the Congress App.

As a trade exhibitor, you will receive the following benefits:

Trade Exhibition

- One Trade Booth

Registration

- One Registration for all sessions and catering
- One Welcome Reception complimentary ticket

Marketing

- Logo on all Congress materials
- Logo and hyperlink to your company website on the Congress website
- Logo and company profile featured in the Congress App
- One satchel insert (item to be approved by the Organising Committee)

Additional Congress Registration \$1,000

Additional exhibitor registrations are also available for purchase at a cost of \$1,000 per registration. The registration will include access to all sessions, catering, and one Welcome Reception ticket.

Gala Dinner tickets can also be purchased separately at an additional cost.





Contact:

For more information or any questions, please contact:

Jasmine Bulman
executive@adohta.net.au

Shida Taheri
sponsorship@dhaa.info

SPONSORSHIP APPLICATION



2024
National Congress
17-19 October 2024 • Hilton Sydney
oralhealthcongress.com.au

REPRESENTATIVE'S DETAILS

Please note all correspondence including invoices will be sent to the contact supplied below.

Organisation name (for invoicing purposes) _____

Contact Person (for invoicing purposes) _____

Email _____

Organisation name (for marketing purposes) _____

Contact Person (for organising purposes) _____

Position _____

Email _____

Telephone _____

Address _____

State _____ Postcode _____ Country _____

Website _____

PARTICIPATION OPPORTUNITIES

Please select an appropriate box. All prices are in AUD and exclude 10% Goods and Services Tax (GST), which will be added to your invoice.

EXHIBITION OPPORTUNITIES

Exhibition Booth \$7,500

PREFERRED EXHIBITION LOCATION

Priority of placement within the exhibition will be offered to sponsors first and then sold in accordance with the date of application receipt. Please contact the Sponsorship Manager for the latest floor plan.

1st Choice: 2nd Choice: 3rd Choice:

SPONSORSHIP OPPORTUNITIES

- Platinum Sponsor \$40,000
- Gold Sponsor \$30,000
- Silver Sponsor \$20,000
- Bronze Sponsor \$17,500
- Welcome Reception Sponsor \$25,000
- Gala Dinner Sponsor \$30,000
- Satchel Sponsor \$20,000
- App Sponsor \$15,000
- Lanyard & Name Badge Sponsor \$10,000
- Photography Sponsor \$20,000
- Water Bottle Sponsor \$5,000
- Barista Sponsor \$15,000
- Workshop Sponsor \$15,000
- ADOHTA - Oral Health Practitioner of the Year Award and DHAA Oral Health Award \$3,000
- ADOHTA - People's Choice Award \$1,500
- DHAA - Oral Health Student of the Year Award POA

TOTAL \$AUD

CONDITIONS OF PAYMENT

Upon confirmation of your package, 100% of the invoice will be invoiced and **due within 30 days**. Failure to do so may result in the package being released for sale.

Payment plans can be arranged. Please get in touch with the Sponsorship team to arrange this.

PRIVACY STATEMENT

YES, I consent to my details being shared with suppliers and contractors of the Congress to assist with my participation and planning. I also consent to the distribution of information in respect of other relevant events that may be of interest to me and are organised by the Congress Manager.

NO, I do not consent.

Please return the completed Participation Form as soon as possible via email to:

Jasmine Bulman
executive@adohta.net.au

Shida Taheri
sponsorship@dhaa.info

DECLARATION:

I have read and accepted the terms and conditions of this form, and wish to participate as a sponsor and/ or exhibitor at ADOHTA-DHAA National Congress 2024. I acknowledge that this is a binding commitment to pay the amount shown above and confirm that I have the authority to enter into this commitment on behalf of my organisation.

Signature _____ Date _____

TERMS & CONDITIONS

The Contract

1. The term "Organiser" refers to ICMS Australasia Pty Ltd and includes associations, corporate and government bodies who have engaged ICMS Australasia Pty Ltd as their representative.
2. The term "Exhibitor" includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for exhibition space.
3. A "contract" is formed between the Organiser and Exhibitor when the Organiser accepts the signed Application Form and receives a minimum of 50% of the total owing as a deposit. The Organiser will then issue a confirmation letter to the Exhibitor.
4. The Organiser may cancel the contract at their discretion if the agreed deposit is not received within 28 days of lodging the Application Form. Additionally, the Organiser reserves the right to cancel the contract by returning the deposit within 28 days of receipt.

The Application

5. An official Exhibition Application Form must be received to reserve the space.
6. The Organiser reserves the right to refuse application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

Obligations and Rights of the Organiser

7. The decision of the Organiser is final and decisive on any question not covered in this contract.
8. The Organiser agrees to hold the exhibition however, reserves the right to postpone the exhibition from the set dates to hold the exhibition on other dates as near the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.
9. The Organiser agrees to promote the exhibition to maximise participation.
10. The Organiser agrees to allocate the Exhibitor an exhibition space as close as possible to their desired location.
11. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organiser.
12. The Organiser reserves the right to change the exhibition floor layout if necessary.
13. The Organiser is responsible for the control of the exhibition area only.
14. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
15. The Organiser agrees to provide the Exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.
16. The Organiser has the right to take action based on verbal or written directions including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the exhibition are complied with, to prevent damage to persons or property and to maximise the commercial success of the exhibition.
17. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
18. The Organiser reserves the right to specify the heights of walls and coverings for display areas.
19. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter with respect to the exhibition.
20. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.
21. The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a purchased or complimentary entry card.
22. The Organiser will specify conditions relating to the movement of goods and displays, prior to, during and after the exhibition.

23. The Organiser will specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The exhibitor agrees to abide by these.
24. The Organiser will arrange for daily cleaning of aisles outside the exhibition open hours.

Obligations and Rights of the Exhibitor

25. The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition move-in period.
26. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
27. The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the exhibition.
28. The Exhibitor must comply with all directions/requests issued by the Organiser including those outlined in the Exhibition Manual.
29. The Exhibitor must comply with all applicable laws, including laws in relation to work health & safety. The Exhibitor will therefore act with care to avoid damage to persons or property in the exhibition.
30. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the exhibition, the Exhibitor will promptly remove all exhibits, tools and other materials. If the Exhibitor fails or refuses to do so, the Organiser will make arrangements for this to be done by an external party at a cost to be paid by the Exhibitor.
31. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
32. The Exhibitor will submit plans and visuals of custom-designed exhibits to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building. A valid Insurance Certificate of Currency for independent exhibition contractors will also be submitted prior to the Organiser granting this company access to the exhibition area.
33. The Exhibitor is responsible for all items within their allocated exhibition space.
34. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.
35. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser. In any case, all permanent damage will result in the Exhibitor being invoiced for all repairs.
36. The Exhibitor acknowledges that the Organiser has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified or on return.
37. The Exhibitor agrees to abide by requests made by the Organiser to stop any activity that may cause annoyance to others in the exhibition.
38. The Exhibitor agrees to conduct all business transactions within their allocated exhibition space unless otherwise approved by the Organiser.

Storage of goods

39. Unless otherwise communicated storage will not be provided onsite at the exhibition. Under no circumstance are goods permitted to be stored in public access areas.

Stand Services and Construction

40. Official contractors will be appointed by the Organiser to undertake stand construction and freight forwarding plus supply furniture, electrics, telecoms and IT equipment. This is for insurance and security reasons. All non-official contractors wishing to enter the exhibition are required to produce current Certificates of Currency for Insurance, Public Liability and WH&S. Access will be denied without such documentation.

Insurance and Liability

41. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
42. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
43. Whilst the Organiser will endeavour to protect exhibition property whilst, on display at the exhibition, it must be clearly understood that the venue, the Organising Committee and the Organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.
44. The Organiser shall not be liable for any loss, which the exhibitor may incur as a result of the intervention of any Authority, which prevents the use of the premises or any part thereof in any manner whatsoever.
45. The Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, the Organiser will not be accountable for the level of commercial activity generated.

Payment & Cancellation

46. The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time the space will be available for sale to another company. All deposits paid will automatically be forfeited and NO refund will be made. NO exhibitor shall occupy allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.
47. In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.
48. Withdrawal – if the Exhibitor withdraws its exhibition commitment they will be liable for the following payments in accordance with the below:
 - a. Less than 6 months prior to the first day of the exhibition – No refund on sponsorship and exhibition amount
 - b. If notice of cancellation is received and full payment for funds owing has not been received, the Exhibitor will be invoiced for the difference to satisfy the above and below cancellation and refund policy. Payments must be made within 7 days of receipt of the invoice.
49. Cancellation – if the event is cancelled due to unforeseen circumstances, the Organiser will not be liable to the Exhibitor for any loss incurred by the Sponsor or Exhibitor as a result of the cancellation, however, all monies paid for any sponsorship and exhibition will be refunded.
50. Rescheduling – if the event is rescheduled for any reason and the Sponsor or Exhibitor does not wish to participate in the exhibition at the rescheduled dates, the Organiser will not be liable to the Exhibitor for any loss incurred by the Exhibitor as a result of the rescheduling, and the Exhibitor will only be liable for 25% of the total sponsorship and exhibition cost with the remaining funds being refunded.
51. If the event transfers to an online or hybrid format and the Sponsor or Exhibitor does not wish to participate in the event in the online format, the Organiser will not be liable to the Sponsor or Exhibitor for any loss incurred as a result of the online format. The Sponsor or Exhibitor will be liable for up to a maximum of 25% of the total sponsorship or exhibition cost, including 10% administration plus a scale of value depending on the level of entitlements already delivered, such as a promotion and branding.
52. Booth availability may be limited or restricted and allocations and available quantities will be advised upon processing your application..

Terms & Conditions of Contract reviewed April 2023





2024

National Congress

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Three Professions

Two Associations

One Future

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